

<b>World Heritage: UK Conference 2015 – Saltaire</b>			
<b>‘World Heritage: Unlocking the Tourism Potential’</b>			
Timing	Activity	Detail	Location
<b>Day 1: Wednesday 14 October 2015</b>			
9:00 - 10:00	Registration and coffee	Registration in entrance hall Delegates packs issued	Entrance & both rooms
10:00	Welcome	<b>Cllr Val Slater</b> Deputy Leader, Bradford Council	York Room, Victoria Hall, Saltaire
10:05	Opening remarks	<b>Sam Rose</b> Chair of WH:UK Shadow Board	York Room
10:20	Opening remarks on behalf of UK Government	<b>Tracey Crouch MP (tbc)</b> Minister for Sport, Tourism & Heritage	York Room
10:30	Keynote – Sustainable tourism, the potential for WHS	<b>Peter Debrine.</b> Programme Specialist: Sustainable Tourism UNESCO	York Room
11:00	Speaker 1 – Tourism to WHS in UK, the gap	<b>James Berresford</b> CEO: Visit England	York Room
11:30	Speaker 2 – WHS Tourism, the challenge for the UK Govt. & sites et al	<b>Prof. Mike Robinson</b> Professor of Cultural Heritage Director, Ironbridge International Institute for Cultural Heritage	York Room
12:00	Panel discussion	<b>Mark Suggitt</b> to chair Director: Derwent Valley Mills World Heritage Site	York Room
12.25	Conference photo		
12:30	Lunch & exhibition		Evans Room
1:30	Tourism as a profit-making exercise existing ethically and sustainably alongside eco-tourism. Drawing on the Canadian Rockies WHS as a case study.  World Heritage Sites in the UK’s Overseas Territories	<b>Sue Davies</b> , Sue Davis Cultural Associates.  <b>Chris Mahon</b> , Development Director, WH:UK.	York Room
2:00	Speaker 4	<b>Mari Stevens</b> Director of Marketing, Welsh Government (Visit Wales)	York Room
2:30	Speaker 5 - Edinburgh	<b>Adam Wilkinson</b> Edinburgh WH Trust	
3:00	Tea & exhibition		Evans Room

3:30	Speakers 6 & 7 Châteaux de la Loire network	<b>Helen Maclagan</b> UNESCO UKNC <b>Rémi Deleplanque,</b> Cultural Project Manager, Association des biens français du patrimoine mondial (ABFPM)	York Room
4:00	Panel discussion (plus closing remarks)	Chair tbc	
4:45	Day 1 Conference Close		
5-6.50	(free time)		
7:00- 8:00	Assemble at 6.50 for Lord Mayors reception	Welcome speech, drinks reception, networking	Bradford City Hall, 15 min. train or taxi from Saltaire
8:30	Networking supper	Informal	Bradford curry house 'The International'
<b>DAY 2: Thursday 15 October 2015</b>			
9:00	Coffee		Entrance
9:30	Opening remarks Day 2 – Theme – 'How to' skills for developing sustainable tourism, models of good practice	Thoughts on Day 1 & introduce theme for Day 2: <b>Tony Crouch</b> Vice- Chair WH:UK Shadow Board.	York Room
9:45	Case Study 1 – Jurassic Coast	<b>Sally A. King</b> Jurassic Coast Visitor Manager Dorset & East Devon Coast WHS	York Room
10:15	Case Study 2 – The wider benefits of engaging the tourism potential of WHS	<b>Deborah Boden,</b> Cornish Mining World Heritage Site Co- ordinator	York Room
10:45	Coffee		Evans Room
11:15	Case study 3 – Giants Causeway	<b>Max Bryant.</b> National Trust, Northern.Ireland	York Room
11:45	Interactive session in facilitated groups. Theme 'Toward a UK WH Tourism Strategy'	Group leaders (tbc)	York Room
12:15 –45	Feedback Session	<b>Tony Crouch</b> to chair	
12:45	Lunch		Evans Room
1:30	Overview of Saltaire WHS	<b>Helen Thornton &amp; Patricia Tillotson,</b> Tourism Manager,	York Room

		Bradford Council. Tourism theme, key challenges etc.	
2:00	Closing remarks, summary, thanks.	<b>Sam Rose</b>	
2:15	3 optional Tours	Free. 2 x 15 people each tour	Starting from entrance of Victoria Hall
3:15	Day 2 Close. Delegates disperse.		

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