The Jurassic Coast World Heritage Site

Tourism potential unlocked???

Sam Rose, Jurassic Coast WHS Manager
How we present ourselves...
OUV: The Dorset and East Devon Coast has an outstanding combination of globally significant geological and geomorphological features, created by ongoing natural processes
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Criterion 8 – Earth’s history, record of life 😊

Criterion 7 – Natural Beauty 😞

Erosion is a good thing...
if the Site is falling into the sea, we are happy *(to a point)*....
There’s lots to see
And lots to do
Winner
Crepuscular and Cretaceous – Hedbury Quarry
Paul Haynes

Winner
Sea Fishing at Seaton Bay, Devon
James Osmond
Why do they come?
Friends and family

Food and drink

Fossils

Walking

Water-sports

Bollywood?

World Heritage Site

Because it is spectacular

Because they always have...
How have we started to unlock the potential?
How have we started to unlock the potential?

What’s in a name?

Partnership working

Taking the lead

Working with the those at the coal face!
What’s in a name?
Creating identity gives a big boost to business

SUCCESS OF COAST STRATEGY EXCEEDS ALL EXPECTATIONS

There is a significant opportunity to build on achievements to date and help existing businesses and local entrepreneurs to develop new, high-quality products and services appropriate to the World Heritage Site status.

The gathering of new evidence through workshops, individual interviews and survey questionnaires in the survey made 92 per cent of all respondents and one in three of the interviewees said that they were willing to support the Jurassic Coast World Heritage Site, which is significant. The survey found that the majority of respondents had visited the site in the past two years.

In 2003, the Jurassic Coast WIS Management Plan Framework was produced, which stated that "We aspire to be the leading region and to build on the impacts of the status at all levels, from local to global." The survey included a mix of desk-based research using existing data as well as

DARRYN and his team worked on the Outdoor Rock Art festival held at Lyme Regis over the May Bank Holiday. The festival, which is one of the most successful events of its kind, attracted thousands of visitors to the coast for a programme of educational and fun activities, including a food market, arts and crafts, and beach clean-up initiatives.

GABBIN and his team worked on the Jurassic Coast World Heritage Site's green infrastructure strategy, focusing on the development of new and improved green spaces across the region. This strategy aims to enhance the natural beauty of the coastline and promote awareness of its unique geological features.

Local insight into the Jurassic Coast
Jurassic Fields

MUSIC FESTIVAL 2014
Saturday 12th July, Asker Meadow, Bridport, Dorset

MAIN STAGE

dodgy

the_rising

msb

ACOUSTIC STAGE

THE LEGGGGOMEN

FACE PAINTING

JURASSICCOAST
DORSET AND EAST DEVON
WORLD HERITAGE SITE
Weymouth

Jurassic Coast
Dorset and East Devon World Heritage Site

Alight here for Jurassic Coast
Partnership working
The JURASSIC COAST
A walk through time...
Leadership
STATE OF EMERGENCY PRESENTS
a new dance choreographed by Gregory Maqema

DESSERT CROSSINGS

WED 16 FEB 7.30pm
Tacchi Morris Arts Centre
School Road
TAUNTON TA2 8PD
01823 414141
www.tacchi-morris.com

THU 17 FEB 7.30pm
Theatre 1
Roland Levinsky Building
University of PLYMOUTH
PL4 8AA
01752 585050
www.peninsula-arts.org.uk

FRI 25 & 26 FEB 8pm
Pegasus
Magdalen Road
OXFORD OX4 1RE
01865 812150
www.pegasustheatre.org.uk

TUE 1 MARCH 8pm
The Place
Robin Howard Dance Theatre
17 Duke’s Road
LONDON WC1H 9PY
020 7121 1100
www.thelace.org.uk

WED 2 MARCH 7.30pm
Rhodes Arts Complex
1-3 South Road
Bishop’s Stortford
HERTS CM23 3JG
www.rhodesbishospssstortford.org.uk

FRI 4 MARCH 6.30pm
Pavilion Dance
Westover Road
BOURNEMOUTH BH1 2BU
01202 203630
www.pavilliondance.org.uk

TUE 8 MARCH 7.30pm
New Theatre Royal
20-24 Guildhall Walk
PORTSMOUTH PO1 2DD
023 9264 9000
www.newtheatreroyal.com

FRI 11 MARCH 8pm
Deda
Chapel Street
DERBY DE1 3GU
01332 370911
www.deda.uk.com

THU 31 MARCH 7.30pm
Number 8
Community Arts Centre
High Street
PERSHORE WR10 1BG
01386 555488
www.number8.org

FRI 1 APRIL 8pm
Corn Exchange
Municipal Buildings
High Street
DORCHESTER DT1 1HF
01305 XXXXX
www.dorchesterarts.org.uk

FRI 29 APRIL 8pm
Marine Theatre
Fossil Festival
Church Street
LYME REGIS DT7 3QA
01297 442138
www.marinetheatre.com

30 JUNE 2pm
1 & 2 July 2pm & 6.30pm
National Arts Festival
Grahamstown
SOUTH AFRICA

Supported by ARTS COUNCIL ENGLAND

www.stateofemergency.org.uk
Working with the those at the coal face!
Lulworth RIB Rides

Come for a fun boat ride whilst raising money for the Jurassic Coast Trust!

Saturday 21st - 27th June 2014

Boat rides to Durdle Door will run from Lulworth Cove all day every day from 10am (weather permitting.)
£6 for adults and £4 for children- No need to book.
£1 for every paying adult during the week will be donated to the Jurassic Coast Trust to support them in the vital work they do to safeguard our beautiful coastline for future generations.

www.lulworthmarine.co.uk info@lulworthmarine.co.uk
Jurassic Coast & Isle of Purbeck

Adults / Students £30 • Under 16s £25

- Catch the early morning ferry across to the Isle of Purbeck.
- View Old Harry Rocks, the starting point of the Jurassic Coast, England’s only natural UNESCO World Heritage Site.
- Take in breathtaking views across Poole Harbour and Brownsea Island, learning about the largest onshore oil field in Western Europe.
- Hear how the stone industry shaped Swanage and gave it the name Little London by the Sea.
- Travelling up out if Swanage, we arrive at Durlston Country Park, you will be taken on a stunning cliff top walk, taking in Arnil Point Light House, Tilly Whim Caves and the Great Globe, there will then be time to stop for some morning refreshments.
- Take lunch in the village of Corfe Castle dominated by the ruins that give it its name. Entrance to the castle itself not included. (Free to NT members).
- After lunch drive through the Isle of Purbeck to Kimmeridge Bay, hunt fossils on the beach and sealife in its rock pools.
- Walk down to Man o’War Rocks and Durdle Door.
- Visit Lulworth Cove and Stair Hole with its famous crumple.

What to bring with you:
- Sunscreen
- Swimming costume
- Shoes for walking
- Camera

The Tour in Pictures

9:00am - 6:00pm

Testimonials

The Jurassic coast trip was fabulously awesome. The guide Jim was fantastic. He dint let us bored for a moment even. He briefed each and every facts of the sight very minutely and was very friendly. About the trip, i would say it was a complete trip and worth paying GBP 30 PP. i believe no travel company can give such package in such cost.

Manoj
4 December 2011

I really had a wonderful experience over the trip. I really thank you for conducting trips to these breath-taking places which are not easily accessible without having a own vehicle and at a reasonable cost.

I wanted to visit these places from long time. Overall I enjoyed.
Ammonites and wine
Wonderful things can happen when you let people get on with it!
But beware...!
Designation +
Drive +
Innovation =
Catalyst for change
Thank you