



World Heritage UK Technical Workshop

World Heritage Site Learning and Engagement: “from cradle to grave”

World Heritage operational guidelines state that sites should manage participation to enable a thorough understanding by all stakeholders. Two of the five World Heritage Convention strategic objectives relate directly to stakeholder engagement: Communication and Communities.

Stakeholder engagement means different things to different World Heritage Sites, but most World Heritage Sites have community engagement and learning as a key strand to their Management Plans. We all want to help the communities that live, work and visit our World Heritage Sites, to understand the unique heritage that we care for, and so support them to treasure and protect our cultural and natural heritage for generations to come.

The technical meeting to be held in February is an opportunity to explore how UK World Heritage Sites engage with their communities and key stakeholders. The programme will explore:

- Learning programmes – both formal and informal.
- How volunteering can lead to engagement and protection of World Heritage Sites.
- How developing key partnerships can deliver stakeholder engagement with diverse and hard to reach groups.
- Working with resident communities
-

Participants will have the opportunity to discuss different age groups, types of groups and networks with key learning and engagement personnel from different sites across the UK.

PLUS!

THE FIRST EVER MEETING OF THE WORLD HERITAGE LEARNING AND ENGAGEMENT NETWORK

On the morning of Tuesday 19th February (10am – 12pm) at the Blaenavon World Heritage Centre will be the first ever World Heritage Learning and Engagement Network meeting. This is open to all colleagues, staff and volunteers who are involved with learning and engagement within a World Heritage Site. This free event will be an opportunity to share best practice, share ideas, develop new ideas and create cross-site opportunities for World Heritage.

If you intend coming to this event please RSVP to Ashleigh.taylor@torfaen.gov.uk

Programme: World Heritage Site Learning and Engagement: from cradle to grave

Venue: Big Pit, National Coal Museum of Wales. Blaenavon World Heritage Site.

Date: February 19th - 20th 2019.

Audience

- Staff working in or with World Heritage Sites (Co-ordinators and engagement/learning officers)
- Key partners of World Heritage Sites working with communities.
- Learning professionals working with World Heritage Sites.
- Professionals working with World Heritage Sites and diverse audiences.

Key Topics:

- Learning (formal and informal)
- Skills
- Community and stakeholder engagement.
 1. Formal Learning in World Heritage Sites.
 2. Volunteering as a route to engagement.
 3. Community engagement.
 4. Engaging diverse and hard to reach groups.
 5. Using Partnerships to deliver stakeholder engagement.
 6. Measuring the reality of community engagement.

Programme

DAY ONE: Tuesday 19th February 2019		
10am – 12pm	World Heritage Learning & Engagement Professional Network. <i>Blaenavon World Heritage Centre. 10am – 12pm.</i>	
12pm- 1pm	Lunch break (Lunch not provided. Café facility available at the World Heritage Centre)	
World Heritage UK: Technical Meeting. 1pm – 5.30pm.		
1.00pm	Arrival and registration with refreshments.	
1:30pm	Welcome and housekeeping.	
1:40pm	Welcome to Blaenavon. Councillor Alan Jones. Chair of Blaenavon WHS Partnership and Executive Member for Business, Leisure, Tourism & Culture	
1:45pm	Introduction to Learning and Engagement in a World Heritage Site. Ashleigh Taylor - Blaenavon WHS learning engagement and lead.	
Workshop Sessions		
	Group 1	Group 2
2:30pm – 3.30pm workshop one	Formal Learning in World Heritage Sites. Jamie Davies (WH:UK Research Fellow) 45 mins workshop + 10 mins Q&A. (Kersley Room)	Partnerships for skills, development and engagement; links with heritage. Dave Williams/Dan Oliver – (Head of Torfaen County Borough Council Youth Service, Manager of Hwb, Torfaen. 45 mins workshop + 10 mins Q&A. (Coity Room)

3.30pm-3.50pm	Break with refreshments.	
3.50pm – 4.50pm	Partnerships for skills, development and engagement; links with heritage. Dave Williams/Dan Oliver – (Head of Torfaen County Borough Council Youth Service, Manager of Hwb, Torfaen 45 mins workshop + 10 mins Q&A. (Coity Room)	Formal Learning in World Heritage Sites. Jamie Davies (WH:UK Research Fellow) 45 mins workshop + 10 mins Q&A. (Kersley Room)
4.50pm	Feedback from groups.	
5.10pm – 5.30pm	World Heritage UK speaker tbc	
5.30pm – 6.30pm	Free time for travel, booking into hotels etc.	
6.30pm	Blaenavon Town Council Welcome Reception Venue: Blaenavon Workmen’s Hall Hosted by Blaenavon Town Council - Councillor Gareth Davies, Mayor of Blaenavon & Rebecca Hartley Blaenavon WHS Co-ordinator)	
7.30pm	Meal at the Lion Hotel (Optional – Pre-booking required)	
DAY TWO: Wednesday 20th February. 9am – 3.30pm		
9am	Volunteering as a route to stakeholder engagement. Polly Groom. Project Manager Unloved Heritage, Cadw. 45 minute presentation (Kersley Room)	
10:00am	Tours (Choose 1) Blaenavon Ironworks or Big Pit. Limited numbers.	
11:15am	Break with refreshments. Coity Room	
Workshop Sessions		
	Group 1	Group 2
11.30am – 12.30pm	Engaging diverse and hard to reach groups; the older generation. Sharon Ford (National Museums Wales Learning and Participation Manager) & Kevin Warren (Clerk to Blaenavon Town Council) 45 mins workshop + 10 mins Q&A. Coity Room	DVMWHS Young Entrepreneurs – engaging young people in new ways. Georgina Graves. Environmental Studies Service Manager for Derbyshire County Council (Derwent Valley Mills WHS) 45 mins workshop + 10 mins Q&A. Kersley Room
12.30pm-13:15pm	Lunch Coity Room.	
13.15pm – 14:15pm	DVMWHS Young Entrepreneurs – engaging young people in new ways. Georgina Graves. Environmental Studies Service	Engaging diverse and hard to reach groups; the older generation. Sharon Ford (National Museums Wales learning and participation

	Manager for Derbyshire County Council (Derwent Valley Mills WHS) 45 mins workshop + 10 mins Q&A. Kersley Room	manager) & Kevin Warren (Clerk to Blaenavon Town Council) 45 mins workshop + 10 mins Q&A. Coity Room
14:15pm	Group Feedback	
14:30pm	Community and stakeholder participation – UNESCO v Reality. How do you capture reality? Practical evaluation tools. Ashleigh Taylor. Blaenavon WHS Community Engagement and Learning Lead. 45 mins workshop. Kersley Room	
15:15pm	Concluding remarks	
15:30pm	Depart	

Attending the meeting.

Where to stay and how to get here.

Information regarding places to stay and how to travel to Blaenavon can be found on <http://www.visitblaenavon.co.uk/en/VisitBlaenavon/Places-To-Stay.aspx> website.

Parking

At Big Pit National Coal Museum on both days, car parking has been arranged for delegates in the staff car park which is free of charge. Note – the main public car parks have parking charges of £3.00. As you arrive at Bit Pit entrance – continue all the way up the drive, passing the public and coach parks on your right and left. The staff car park is at the top just over the cattle grid.

Both visitor and staff car parks are a short, but steep, walk away from the meeting venue at the Pit Head Baths. They are not be suitable for those with mobility issues. If you have mobility issues, please [chris.mahon@ worldheritageuk.org](mailto:chris.mahon@worldheritageuk.org)

Evening Meal - Optional

Blaenavon Town Council will host a small reception at Blaenavon Workmen’s Hall on the evening of 19th February. Afterwards, there is an opportunity for delegates to eat together as a group at the Lion Hotel in Blaenavon town centre. A set menu will be provided to choose from, and full payment for the meal will be required by delegates on the night. Booking will be essential as there are limited places available.

Menu choices must be submitted by **5pm 12th February 2019**. Please contact chris.mahon@worldheritageuk.org to reserve your place.