

Wider Value of UNESCO to the UK - call to all UNESCO UK World Heritage Sites

All the UK's UNESCO World Heritage Sites are invited to take part in the **UK National Commission for UNESCO (UKNC) [2019 Wider Value survey](#)**.

By completing the survey, you will demonstrate the impact of your UNESCO designation at the local, national and international level and as part of a global network. The results will also highlight the importance of the **United Nations Education, Scientific, and Cultural Organisation (UNESCO)**, and the other 157 sites and projects in the UK, its Crown Dependencies and Overseas Territories.

The [2014-15 Wider Value study](#) found that UNESCO helped UK affiliated institutions and bodies to attract at least £100 million in additional income in one year. However, this wider value is not only financial value; the 2014-2015 study also found that being a UNESCO designation is a recognised and prestigious mark of world-class quality.

The 2019 survey includes questions on both the financial and wider-non financial value obtained from UNESCO association, and for the first time also maps your UNESCO designation's contribution to the **United Nations 2030 Sustainable Development Goals**.

The deadline for response is **25th February 2019**. The survey should take no more than 20 minutes to complete. If you have any questions regarding the survey, please contact our Wider Value Consultant, Nikolaos Goumagias, ngoumagias@unesco.org.uk.

UNESCO's aim to enhance peace, security, and sustainable development by fostering international collaboration through its work in education, science, culture, communication and information is more relevant than ever, and your designation is an essential part of a national story that needs telling.

Fill out the survey here <https://northumbria.onlinesurveys.ac.uk/unesco-wider-value-plus-to-the-united-kingdom-2019-survey-4>

Matthew Rabagliati

Communications and Research Manager

UK National Commission for UNESCO

Suite 98, 3 Whitehall Court, London SW1A 2EL

+44(0) 207 766 3492

mrabagliati@unesco.org.uk

www.unesco.org.uk