Introduction to Learning and Engagement in a World Heritage Site

Ashleigh Taylor MA AMA
What do we need to achieve?

Appreciation
Respect

ARTICLE VI
12. State parties are encouraged to ensure the participation of a wide variety of stakeholders including site managers, local and regional governments, local communities, non governmental organisations, other interested parties and partners.

15. Use educational and information programmes to strengthen appreciation and respect by their peoples of the cultural and natural heritage and to keep the public informed of dangers threatening this heritage (V.L.C. 217-222)
Contributing to sustainability

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation

7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production

13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice, and Strong Institutions
17. Partnerships for the Goals
Sustainable Development Goals for Culture on the 2030 Agenda
Wellbeing of Future Generations Act

- A globally responsible Wales
- A prosperous Wales
- A Wales of vibrant culture and thriving Welsh Language
- A resilient Wales
- A Wales of cohesive communities
- A healthier Wales
- A more equal Wales
How does this translate into action in a WHS?

1. Governance and Management of the World Heritage Site
2. Caring for the Blaenavon Industrial Landscape
3. Exploring and Enjoying the Blaenavon Industrial Landscape
4. Learning and Community Engagement in World Heritage
Partnership Approach

- 40. Partners in the protection and conservation of World Heritage can be those individuals or other stakeholders, especially local communities, indigenous peoples, governmental, non-governmental, private organisations, and owners who have an interest and involvement in the conservation and management of WH.
What does success look like?

Number of visitors
Attendance at activity
Volunteering
Better understanding about heritage
Enjoyment
Learnt new skills
Wider and more people involved
Positive Change in attitude
Caring for heritage
Heritage is in a better condition

Qualifications
Increased confidence
Reduced social isolation and loneliness
Increased community pride
Less Crime / antisocial behaviour
Employability skills
Increased income
Happier
Resilient organisation
Better management of heritage
Better mental health
Learning and Engagement

LEARNING
- Formal
- Informal
- Workshops
- Interpretation
- Structured
- Active participation

ENGAGEMENT
- Groups
- Events
- Health and Wellbeing
- Informal Participation
- Visitors
- Voice - consultation
What are we currently doing?

• Formal learning programmes
• Interpretation
• Intergenerational project
• Dementia friendly projects and safe spaces
• YAMS!
• Ancestry
• Walks, talks
• School creative programme
• Volunteering (too many to list!!!!)
Learning and Engagement
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• Increase community engagement
• Develop the Learning offer