INTRODUCTION

◆ UK World Heritage Collection
◆ Why a Review?
◆ Who is the Audience?
◆ UK WHS’s Status Quo
◆ Opportunity for Global and Local Britain
◆ Initial WH:UK Recommendations
THE UKs OBLIGATION Article 4 of The Convention

“Each State Party to this Convention recognises that the duty of ensuring the identification, protection, conservation, presentation and transmission to future generations of the cultural and natural heritage referred to in Articles 1 and 2 and situated on its territory, belong principally to that State. It will do all it can to this end, to the utmost of its own resources and, where appropriate, with any international assistance and cooperation, in particular, financial, artistic, scientific and technical, which it may be able to obtain.”
THE COMMON DENOMINATOR - OUTSTANDING UNIVERSAL VALUE

- Operational Guidelines for Implementation of WH Convention
- Defining Significance (OUV)
- Boundaries and Buffer
- Tangible and Intangible Values
- The Journey to WHS Inscription

OUV

WHS

A
Why is this Place so Special/ Outstanding (OUV)?

B
Does this Site have Strong Authenticity and Integrity?

C
Are there Adequate Measures in Place to Protect & Manage A and B?
EVOLUTION OF WHS PLANNING AND MANAGEMENT IN THE UK

- 30 Years of UK World Heritage Sites - Diversity
- The First 10 Years - Pioneering and Icons
- 90’s and Mid 00’s - Complexity and Partnerships
- Mid 00’s-Present - Reduced Resources Planning Challenges
UK WHS GOVERNANCE TYPES

Local Authority Led WHS Management & Caretaking: 28.5%
Mixed Public Partnership for WHS Management & Caretaking: 25%
Central Government Funded Trusts/Organisations incorporating WHS Management & Caretaking: 18%
Dedicated WHS Independent Charitable Trusts: 10.7%
National Trusts incorporating WHS Ownership/Management: 10.7%
Independent Charitable Trust Organisations incorporating WHS Ownership & Management: 7.1%

Source: WH:UK Research

- Primarily Dependent on Public/Government Funding
- Mix of Self Funding and Government Aid
UNDERSTANDING THE UK WORLD HERITAGE SITES

- Visits Coordinators/Stakeholder Interviews at each WHS

- Questions/Database
  - WHS and OUV Awareness
  - Capacity of Local WHS Management
  - Ownership, Site Value, Boundaries, Buffers
  - Planning Policy and Guidance: Effectiveness
  - Governance and Management
  - Funding and Financial Review
  - Conservation of Historic Fabric
  - Community Engagement Outreach
  - Communication and Interpretation
  - Integration of World Heritage & Tourism
  - Benefits to Local Economies
  - Visitor Experience & Management

- Distillation of Key Issues
INTERRELATED CHALLENGES REVEALED

- Increased awareness of WHS & OUV
  - Local manager/team upskilling for resilience
  - Improved governance/management models
  - Improved WHS/tourism integration & promotion

- More consistent & sustainable WHS local management

- More coherent UK government strategy, vision, support for WHS collection

Awareness World Heritage Sites in UK

Improved/alternative funding models

More consistent & sustainable WHS local management

More coherent UK government strategy, vision, support for WHS collection
KEY CHALLENGES - RAISING AWARENESS

- Low Awareness of the UK Collection and the Presence of World Heritage Sites and Limited Understanding of Outstanding Universal Values (OUV) - both Nationally and Locally
KEY CHALLENGES - UPSKILLING

- Need for Increased Resources and Diversification of Skill Base in the Local WHS Management Teams including Championing, Marketing, Fund Raising and Business Management
KEY CHALLENGES - GOVERNANCE

- Need for Increased Resources and Diversification of Skill Base in the Local WHS Management Teams including Championing, Marketing, Fund Raising and Business Management
KEY CHALLENGES - FUNDING

- Significant Reductions and Diminishing Public Funding and the need to seek Alternative Consistent Funding Sources for WHS Management and Conservation
KEY CHALLENGES - TOURISM

- Need for Improved Integration of World Heritage Site Promotion and Tourism Sectors to the Benefit of Both
WORLD HERITAGE – OPPORTUNITY FOR GLOBAL AND LOCAL BRITAIN

- Making the Most of Our Inheritance?
- A Sleeping Giant?
- Island Story – Global Impact
- Contribution to Soft Power
- Tourism Asset
- Local Benefits and Wellbeing
UNLOCKING THE POTENTIAL
WH:UK PROPOSITIONS

1. National World Heritage Sites Strategy and Vision
2. UK World Heritage Fund
3. Independent National Body for World Heritage
4. Campaign for Raising World Heritage Awareness
5. UK Planning Policy and World Heritage Convention
6. Local World Heritage Sites Upskilling
7. Alternative World Heritage Site Governance
8. Integration of Tourism and World Heritage Sites
IMPLEMENTING THE ACTION PLAN

- More Sustainable and Consistent Levels of Resourcing Critically Needed
- Initial Public Resources for Kick Starting Awareness Raising/Upskilling for Increased Resilience
- Initiate UK Wide World Heritage Vision and Strategy
- Collaboration of Stakeholders
- Next Steps for WH:UK